

In high school Eric Rieseberg's parents were advised their son should pursue a trade rather than go to college. Eight years later at the age of 26 he was the youngest hospital CEO in the country... How, Eric sums it up in just one word... heroes!

His book "Heroes Alongside Us" is a tribute to the men who were the key to his and many others success in life. The book defines what success is, how to achieve it, and the rewards of that achievement. The book also outlines the characteristics of "heroes", how they became heroes, and how you can become a hero and mentor to those who need that quidance.

A must read for students, athletes, business people, both young and old and parents. Buy "Heroes Alongside Us" and "seek a hero and you'll navigate the stormy seas. Be a hero, and you will help someone up from the dirt- so THEY too can achieve success."

Eric Rieseberg,
"Heroes Alongside Us,
One Man's Tale of Unlikely
Success and the Men Who
Made It Possible"

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Coach Richie Moran

Coach Richie Moran, perhaps one of the most recognizable names in the world of lacrosse has been an ambassador for lacrosse for decades at all levels of play. From the beginning, as Head Coach for The Manhasset High School Championship Varsity Lax Team to almost 30 years coaching Cornell Universities. Div. 1 championship, "Big Red" Men's Varsity Lax program he has motivated, influenced and helped mold players into men with skill and good character that lead to success in the future on and off the field.

Read what this 2012 "Spirit of Tewaaraton Award" recipient has to say, as he shares the 9 secrets of success, that he has taught children, players, teammates, and business people that have become "successes" as parents, members of the community, and in each of their chosen professions in life.

Additional success strategies are discussed by Heroes in the book such as William Kaplan, Newburgh, N.Y, Tom Horton, Ojai, California, Jim Dalton, Nashville, Tenn. and another champion lax coach, Renzie Lamb of Williams College.